



<b>JOB TITLE:</b>	<b>DIRECTOR, PLACE &amp; ENVIRONMENT</b>		
<b>GRADE: JOB CODE:</b>	JNC	<b>SERVICE AREA:</b>	Economy, Environment & Communities
<b>REPORTS TO:</b>	Executive Director, Economy, Environment & Communities	<b>LOCATION:</b>	Civic Centre, Walsall
<b>SPECIAL CONDITIONS:</b>	Attendance at evening and out of hours meetings, as required  Active participation in local, regional and national networks  The post is deemed politically restricted as a specified post under the Local Government and Housing Act		

*At Walsall Council, we believe that people are at the heart of everything we do. In our work, the way we listen and respond to our customers and colleagues will determine the way we grow and bring Council's vision to life. To succeed, we must push the boundaries of customer service and added value - outstanding is the new standard and the new routine. Using evidence-based insight into solving problems, managers will create an environment that provides opportunities for all individuals and communities to fulfil their potential.*

*As leaders of people, managers will:*

- Work collaboratively to develop strong working relationships and provide a bridge between the council and the communities it serves;*
- Embrace change and strive for improvement continuously;*
- Provide value for money to ensure services are delivered in a timely fashion, combining sustainability with quality;*
- Challenge the status quo, enable and empower, act with integrity.*
- Together, they will deliver services that the people of Walsall will be proud of.*

## **1. Corporate duties and accountabilities:**

- Every member of staff has a responsibility in the field of safeguarding and a duty to adhere to the procedures set out in the Corporate Safeguarding Policy.
- The post holder will comply with and promote the Council's Health, Wellbeing and Safety at Work policies and ensure these are implemented effectively within his/her areas of responsibility.
- Through personal commitment and clear action, the post-holder will promote the Council's employment policies, with particular reference to diversity, equality of access and treatment in employment, service delivery and community involvement. To support/develop a working culture within these services that reflects the corporate vision.
- Ensure that the services provided aligned to the Council strategy, vision, aims, objectives, priorities and continuous improvement programme and play their part in achieving these. This includes compliance with Standing Orders, Financial Regulations, Code of Conduct and the Councils Policies and Procedures.
- This job description sets out a summary of the duties and accountabilities of the role. It is not intended to be exhaustive.

## **2. Main purpose of the job role:**

- To provide professional leadership to corporate outcomes and services concerning place services, environment and leisure.
- To deliver services and outcomes through service responsibilities for; Highways Maintenance, Pollution Control, Strategic Transport, Parking, Road Safety, Engineering, Traffic Management; Clean & Green services including waste management, street cleansing, grounds maintenance, countryside service, fleet services, markets; Leisure centres/Active Living Centres; Bereavement and Registration Services; Healthy Spaces (parks and open space management); Emergency Planning & Resilience Unit.
- To develop and implement new models of service delivery and partnership to achieve agreed outcomes
- To act as the Council's lead officer for Environmental policy, climate change mitigation and ensuring the Council contributes to the reduction of carbon across its full range of business
- To lead Walsall Proud Programme workstreams, including significant service redesigns (across the whole council, not just in professional domain)

- To ensure the Council operates the range of functions in line with legislation and ensures an appropriate scheme of delegation
- To facilitate commercial approaches to the delivery of outcomes across the full range of service responsibilities
- To act as Lead Commissioner for the delivery of any outsourced services (and/or alternative delivery models) in the portfolio of outcomes
- To be a key strategic influencer in relationships with Transport for West Midlands; Network Rail; and Highways England
- To provide leadership for policy and strategy work, for example the Council's Transport strategy; Environment strategy; Leisure strategy; Waste & Recycling strategy
- To act as the Council's lead officer on Emergency Planning and Business Continuity arrangements, including leadership of the Emergency Planning & Resilience Unit and West Midlands Local Resilience Forum
- Responsibility for 400 FTE and Revenue Gross expenditure c£43.1m / Gross Income c£19.3m/ Net budget £23.8m. Capital internal : c£6.5m / External £10.7m/Total £17.2m

### **Role specific duties and accountabilities**

#### **Horizon Scanning**

- Develop long-term strategies to improve the quality and maintenance of the borough's public spaces and public realm – highways, town and district centres, parks and open spaces
- Develop long-term strategies for how the Council can play its part in reducing its own carbon footprint, together with a wider leadership role in reducing the effects of climate change and environmental impact across the borough
- Develop long-term strategies for alternative methods by which the Council can achieve its outcomes, including opportunities for outsourcing and/or alternative models of service delivery
- Ensure an up to date understanding of contemporary practice and models of delivery in place, environment and leisure outcomes and services
- To connect with professional associations and chartered institutes to reflect up to date practice

## **Leading People**

- Line Management responsibility for Heads of Service responsible for appropriate groupings of services in the Directorship.
- To lead multidisciplinary teams of professionals across the Council and beyond through a programme management approach to key projects
- Embed the Council's values and behaviours across the workforce leading by example
- Ensure employees of the council are developed and supported to create a high performing and innovative team and to enable them to each acquire competencies to deliver services to national and local standards.
- Manage the selection and deployment of people for whom the Job Holder is responsible to maximise their contribution to corporate and team goals.
- To promote the development of a confident learning culture within all service areas for which the Job Holder is responsible, including the requirement that all staff have and achieve their personal/professional development plans that are integrated with their Annual performance conversation

## **Managing Resources**

- Oversee the resource allocation of employees and budget to place, environment and leisure outcomes
- Client side commissioning responsibility for Joint Venture and Commercial approaches to place, environment and leisure outcomes, working closely with Hub colleagues and enabling/support services
- Commissioning responsibility for alternative delivery vehicles for core services in the role, working closely with Hub colleagues and enabling/support services
- To coproduce strategies and commissions together with the Hub as appropriate to the role
- To apply the income and commercial policy of the Council to all appropriate opportunities in the responsibility of the role
- To influence outside bodies to invest in and support the Council's efforts to improve Walsall's places, environment and leisure opportunities, supporting the betterment of people's lives in the borough

## **Managing Performance**

- Actively monitor and improve performance across all services and outcomes in the responsibility of the role.
- Ensure timely interventions to correct poor performance or to mitigate risks to the achievement of agreed performance outcomes
- Ensure value for money for services and outcomes is balanced with improving customer experiences and enhanced staff morale.

## **Managing Self**

- Work in a self-directed style, working under own initiative to drive corporate outcomes as appropriate to role
- To use a coaching approach to own and team development, reflecting strong self-awareness, opportunities for development and encouraging a culture of continuous improvement

## **4. Key Stakeholders and reporting lines**

- Reporting to the Executive Director, Economy, Environment & Communities. Acting Executive Director from time to time. Substitute at Corporate Management Team meetings, Cabinet, Council and External partner meetings.
- Regular liaison with and advice to relevant Portfolio Holders
- Regular reporting to Cabinet, Council, Scrutiny committees and accountability to the same
- Maintain key relationships with the following partners (not exhaustive):
  - Health & Safety Executive
  - Transport for West Midlands
  - Network Rail
  - Highways England
  - Sustrans
  - Canals & Rivers Trust
  - Department for Culture, Media and Sport
  - Sport England
  - West Midlands Police
  - West Midlands Fire Service
  - WM Resilience Forum

<b>EMPLOYEE SPECIFICATION</b>		
<b>JOB TITLE : DIRECTOR, PLACE AND ENVIRONMENT</b>	<b>GRADE:JNC</b>	
Using the Job Description consider what essential behaviours, abilities and knowledge are required by a person to perform each of the main activities and accountabilities of the job safely and effectively.	Indicate when Assessment is possible: at Application form =A interview=l both=A/l test = T	<b>WEIGHT CODE</b> shows relative importance Low=1 Medium=2 High=3
<b>Behaviours:</b> <i>refer to corporate behaviours document</i>		
<b>Professionalism</b> - Actively seek ways to prevent over-complication or confusion of service delivery through innovation, being open to change and the removal of barriers including challenging negative behaviours.	I	3
<b>Leadership</b> - Leads by example, optimising those resources allocated, Communicates clearly taking account and welcoming feedback. Takes a positive and resilient approach to change understanding the longer-term vision of the Council and/or service areas.	I	3
<b>Accountability</b> - Adopt a 'can do' attitude in the work that I deliver taking accountability for my own performance and development and responsibility for my actions and decisions. I will demonstrate inclusivity and promote the values of diversity and equality.	I	3
<b>Transparency</b> - Work with others to reach a common goal; sharing information, supporting colleagues and searching out expertise and solutions from relevant partners and/or communities we serve.	I	3
<b>Ethical</b> - Aware of own impact on others through valuing openness, treating everyone with respect and listening carefully to understand the views of others in order to build trust.	I	3
<b>Abilities/Skills:</b> (refer to JE guidance document)		
A sound understanding of the legal, commercial, political, operational and social aspects of delivering place, environment and leisure services within current and developing in national policy	A/l	3
Competent in communicating sensitive, confidential and complex information.	A/l	3
Ability to prepare, collate and interpret reports	A/l	3
Ability to work autonomously and under pressure.	A/l	3
Ability to make complex, critical decisions with skill.	A/l	3
<b>Knowledge/Experience:</b> specify type, level and qualitative (not quantitative required); if any.		

The post-holder will need to demonstrate success in devising and delivering a successful place/ environment/ leisure strategies. The role requires analytical and strategic thinking and skills combined with practical delivery expertise. The post-holder will need to be comfortable with both planning and delivery.	A/I	3
Evidence of developing and maintaining good working relationships with colleagues, elected Members, and partners	A/I	3
Excellent strategic and analytical skills	A/I	3
The ability to combine long-term planning and short – term reactive work, and excel in both	A/I	3
Attention to detail and editing skills to ensure that material published on behalf of the Council meets it exacting high standards	A/I	3
Previous experience of managing contracts with external suppliers and negotiating with partners	A/I	3
Experience of establishing and maintaining networks across the Council to achieve outcomes	A/I	3
<b>Qualification:</b> Specify any qualifications that are a minimum requirement, please include any equivalent qualifications that would be deemed acceptable or if this can be obtained through on the job experience.		
Relevant degree, professional qualification or experience in relevant discipline	A	3
<b>Other Essential Requirements</b>		
An awareness of, and commitment to, equality of opportunity	I	3
Awareness of, and commitment to, confidentiality and handling data	I	3
<b>Prepared by:</b>	SIMON NEILSON, EXECUTIVE DIRECTOR	<b>Date: 18.10.2019</b>